

# Generative Al for Teaching, Learning and Assessment Opportunities and Issues

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### Agenda

Introduction to generative Al

Implications for higher education

Assessment design in the age of Al

Policies and strategies

New ways to teach, learn and assess with generative Al

Ethical issues

Beyond GPT

Questions and answers

Hands-on use of generative Al

### Generative Al

A universal tutor?

Or a threat to education?



FORBES > LEADERSHIP > LEADERSHIP STRATEGY

ChatGPT: A Threat To Higher Education?

Have you used a generative AI tool such as ChatGPT, and if so for what purposes?

#### GPT-4

Highly-trained text completer and style copier

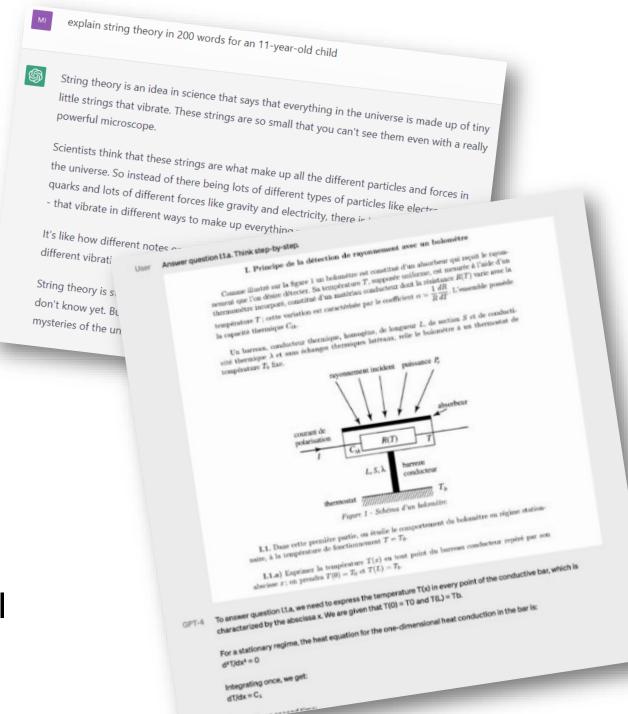
It can generate up to 25,000 words

It can write in any style in multiple languages

It can be given a direct instruction

It can interpret text and images

It is a general-purpose language tool

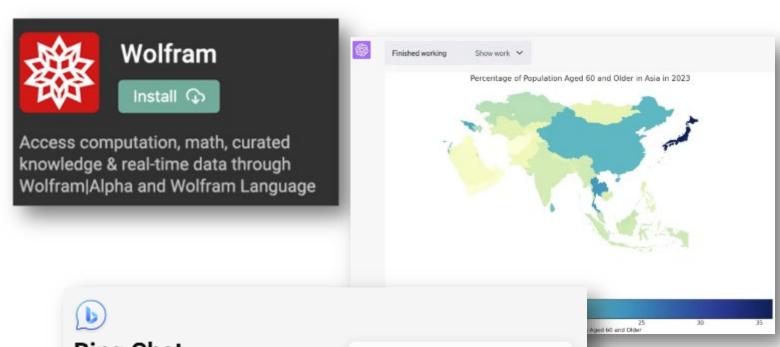


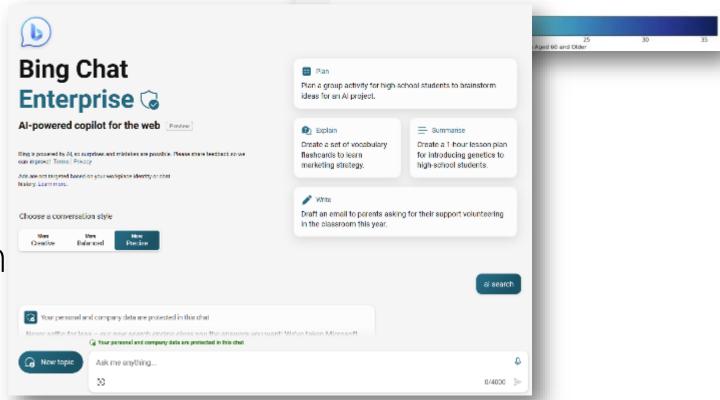
#### ChatGPT Plus

**Plugins** for maths, science, language, media, business

Free with Bing Chat web browsing

Code interpreter to run and display Python programs





### Other AI generators

#### Language models

PaLM 2 from Google – over 100 languages, version for medicine, free with Bard chat

LLaMA 2 from Meta – open source, 20 languages, small, simple, free, efficient

Claude-2 from Anthropic — trained on ethical principles, can read 75,000 words, free to use, currently only available in US and UK

#### Image generators

DALL-E 3 from OpenAl — chat, accurate, free with Bing Image Creator

Midjourney – high-quality photo images

Stable Diffusion – free, open source

Plus: computer code, voice, music, video, specialist (e.g., BloombergGPT)



Adobe Firefly



Runway

# Implications for higher education

# Generative Al hallucinates

It doesn't "know" it shouldn't invent research studies,

it has no explicit model of how the world works,

and is amoral.

It is a language model, *not* a database or reasoning system

#### Understand and communicate limitations

From hallucinating inaccurate information, to offensive outputs, to bias, and much more, language models may not be suitable for every use case without significant modifications. Consider whether the model is fit for your purpose, and evaluate the performance of the API on a wide range of potential inputs in order to identify cases where the API's performance might drop. Consider your customer base and the range of inputs that they will be using, and ensure their expectations are calibrated appropriately.

https://help.openai.com/en/articles/7424277-safety-best-practices

You are a student on a Master of Education course. Write a high quality 500 word essay on essay A Critique of Learning Styles". The essay should include academic references and evidence from research studies. It should begin "The construct of 'learning styles' is problematic because"



You are an student on a Master of Education course. Write a high quality 500 word essay on essay A Critique of Learning Styles". The essay should include academic references and problematic because"



The construct of 'learning styles' is problematic because it assumes that learners have distinct and consistent preferences for acquiring and processing information. This idea has gained popularity among educators and trainers, but there is little evidence to support the existence of such a fixed and reliable construct. Furthermore, promoting the use of learning and abilities that are essential for success in the 21st century.

One of the main issues with the concept of learning styles is the lack of empirical evidence to support it. A systematic review of studies investigating the relationship between learning styles and academic achievement found little to no evidence of a correlation between the two (Pashler et al., 2008). In fact, the review concluded that teaching according to learning styles might actually be detrimental to learning outcomes. Similarly, a recent meta-analysis of studies exploring the effectiveness of learning styles interventions also found little of learning styles undermines the notion that individuals have consistent and reliable preferences for acquiring and processing information.

Another problem with the use of learning styles in education is that it may encourage fixed mindsets and discourage the development of essential skills and abilities. According to the theory of growth mindsets, learners who believe that their intelligence and abilities are malleable are more likely to embrace challenges, persist in the face of setbacks, and ultimately achieve higher levels of success (Dweck, 2006). In contrast, the use of learning belief that they are limited in their capacity to learn in certain ways. This can be particularly may have been discouraged from pursuing certain subjects or activities due to their

Finally, the use of learning styles in education may lead to harmful practices such as tracking

A Critique of Learning S ChatGPT - November 2022 The construct of 'learning styles' is problematic because it assumes that learners have distinct and consistent present has gained popularity among educators and trainers, but there is little evidence to support the existence of such a fixed and remainders. use of learning styles in education may lead to harmful practices and prevent learners from developing skills and abilities that are essential.

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Finally, the use of learning styles in education may lead to harmful practices such as tracking and labeling students. In tracking, learners are sorted into groups based on their perceived learning style, which can reinforce stereotypes and limit opportunities for growth and exploration (Gurung, 2004). Labeling students according to their learning style can also be harmful, as it may encourage teachers and learners to focus on weaknesses rather than strengths and may stigmatize learners who do not fit neatly into a particular category.

In conclusion, the construct of learning styles is problematic because it lacks empirical support, may discourage the development of essential skills and abilities, and can lead to harmful educational practices such as tracking and labeling. As educators, it is important to recognize the limitations of learning styles and instead focus on evidencebased practices that promote learning and growth for all learners, regardless of their perceived learning style.

#### References:

Dweck, C. (2006). Mindset: The new psychology of success. Random House.

Gurung, R. (2004). Black and white thinking about learning styles: A response to the Journal of College Reading and Learning. Journal of College Reading and Learning, 34(2), 7-17.

Pashler, H., McDaniel, M., Rohrer, D., & Bjork, R. (2008). Learning styles: Concepts and evidence. Psychological Science in the Public Interest, 9(3), 105-119.

Rohrer, D., & Pashler, H. (2012). Learning styles: Where's the evidence? Medical Education, 46(7), 634-635.

#### **A Critique of Learning Styles**

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## Invented research study

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Dweck, C. (2006). Mindset: The new psychology of success. Random House.

## Fake academic paper

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The construct of 'learning styles' is problematic because it implies a static and narrowly defined approach to the vacconcept, there is a lack of empirical evidence to support the effectiveness of learning styles in enhancing educative research evidence, and implications for educators.

The concept of learning styles has its roots in the work of Dunn and Dunn (1978), who posited that students has kinesthetic modalities. The VARK model (Fleming, 2001) expanded upon this idea, adding the reading/writing 1984) and Gardner's theory of multiple intelligences (Gardner, 1983), further contributed to the proliferation

Despite the intuitive appeal of these theories, numerous research studies have consistently failed to support analysis conducted by Pashler et al. (2008) found insufficient evidence to support the idea that tailoring instruction to al. (2004) identified more than 70 learning styles models and concluded that there was little scientific evidence to support the use or al.

GPT-4 — March 2023

sha Good quality "student essay",

port instruction to be support the use or a...

One of the primary criticisms of learning styles is the lack of a clear and consistent definition of what constitutes a learning style (Coffield et al., 2004). This is contradictory, models that make it difficult to operationalize and test the theory. Furthermore, many of the assessments used to determine students' learning styles have be validity (Kirschner & van Merriënboer, 2013), further casting doubt on the utility of this concept in educational settings.

Another issue with learning styles is the oversimplification of the learning process. By categorizing students into distinct learning styles, the theory disregards the complex and dynamic nature of human cognition (Kirschner & van Merriënboer, 2013). In reality, learners are not limited to a single mode of processing information, and the effectiveness of a particular learning approach may vary depending on the context and the specific task at hand (Willingham, 2009).

Moreover, the focus on learning styles may inadvertently encourage teachers to limit their instructional methods, potentially hindering the development of a diverse repertoire of cognitive skills in students (Riener & Willingham, 2010). Instead of catering to specific learning styles, researchers have argued that teachers should emphasize the use of evidence-based instructional strategies that are effective across a wide range of learners, such as spaced repetition, retrieval practice, and elaboration (Dunlosky et al., 2013).

In conclusion, the concept of learning styles is problematic due to its lack of empirical support, inconsistent definitions, and oversimplification of the learning process. Rather than relying on this flawed theory, educators should focus on adopting evidence-based instructional strategies that promote learning for all students. Ultimately, fostering a diverse set of cognitive skills and flexible thinking will better prepare learners for the complex and dynamic challenges they will face in their lives.

#### References:

Coffield, F., Moseley, D., Hall, E., & Ecclestone, K. (2004). Learning styles and pedagogy in post-16 learning: A systematic and critical review. Learning and Skills Research Centre.

Dunn, R., & Dunn, K. (1978). Teaching students through their individual learning styles: A practical approach. Reston Publishing Company.

Dunlosky, J., Rawson, K. A., Marsh, E. J., Nathan, M. J., & Willingham, D. T. (2013). Improving students' learning with effective learning techniques: Promising directions from cognitive and educational psychology. Psychological Science in the Public Interest, 14(1), 4-58.

Fleming, N. D. (2001). Teaching and learning styles: VARK strategies. Christchurch, New Zealand.

Kirschner, P. A., & van Merriënboer, J. J. (2013). Do learners really know best? Urban legends in education. Educational Psychologist, 48(3), 169-183.

Pashler, H., McDaniel, M., Rohrer, D., & Bjork, R. (2008). Learning styles: Concepts and evidence. Psychological Science in the Public Interest, 9(3), 105-119.

Riener, C., & Willingham, D. (2010). The myth of learning styles. Change: The Magazine of Higher Learning, 42(5), 32-35.

Willingham, D. T. (2009). Why don't students like school? A cognitive scientist answers questions about how the mind works and what it means for the classroom. Jossey-Bass.

Plagiarism detectors don't work – the text is generated, not copied

#### Al detectors have low reliability

OpenAl's detector tool labels 9% of humanwritten text as written by Al

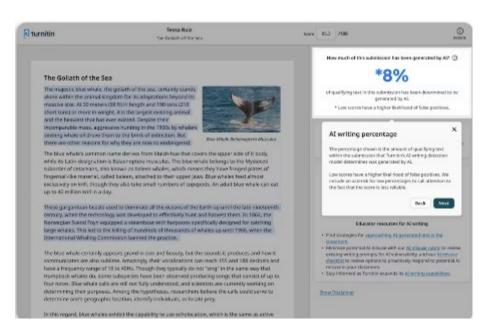
#### Turnitin Al detector

Claims less than 1% false positives ("with over 20% of Al writing").

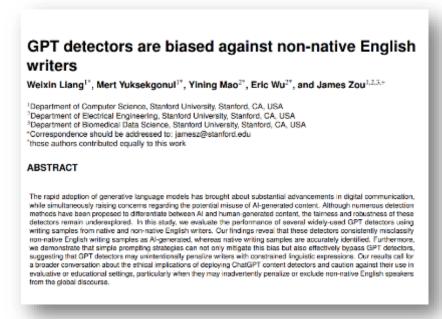
https://www.turnitin.com/products/features/ai-writing-detection

Al detectors are more likely to mis-classify the text of non-native English writers

https://arxiv.org/pdf/2304.02819.pdf



#### Turnitin detector tool



https://arxiv.org/pdf/2304.02819.pdf

#### Ban

Confident students will continue to use Al and may challenge decisions based on Al detectors.

#### **Evade**

Invigilated exams are costly and limited.

Asking students to state when they use Al will become increasingly difficult

#### Adapt

Requires new methods of assessment, new policies and guidelines

#### **Embrace**

Involves a long process of building trust

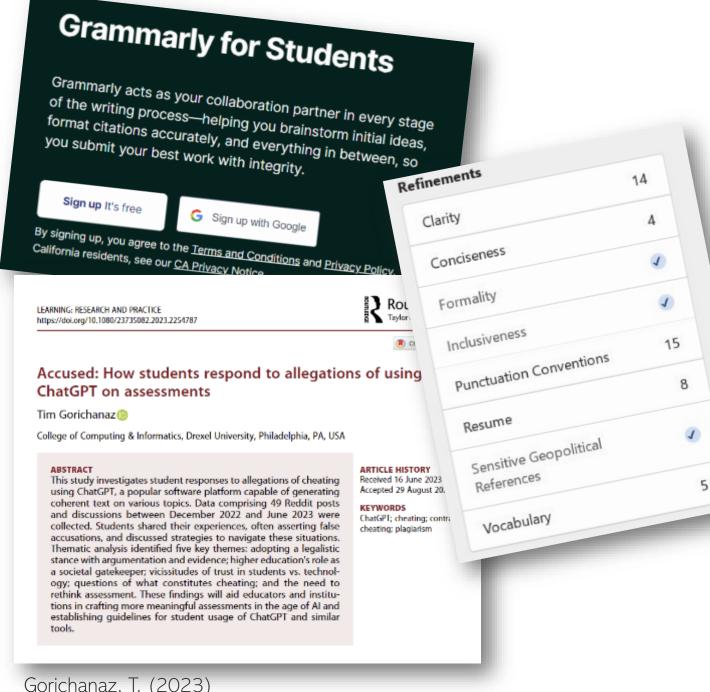


#### Ban: New digital divide

Confident students will continue to use AI to support their studies and may challenge allegations of cheating.

Less confident students may refrain from using AI tools such as grammar and style checkers, machine translation, and Al-based search engines.

All students need clear guidance.



Gorichanaz, T. (2023)

### Adapt: Assessment design

#### Multimodal assignments

Base questions on video or practical lab work

Multimodal answers – require an illustration, concept map, or storyboard in answer

#### Process-based assignments

Project work with staged assessments, plus reflective document

Authentic assessments where students apply knowledge and skills to plausible situations

Oral examination where misconduct suspected



https://lta.hw.ac.uk/wp-content/uploads/GUIDE-NO31\_A-step-by-step-guide-to-designing-more-authentic-assessments.pdf

An example of an authentic assignment demonstrating critical judgment

#### Critical incident account

Thinking about your recent [placement; lab activity; group project], select two incidents where you had to use your professional judgment to guide your choices of action, and for each incident:

- 1. Describe the background context in which you were working (up to 100 words).
- 2. Outline what actions you took and provide a rationale for this (up to 200 words).
- 3. Note what learning you've derived from your studies to guide your choices: include at least 2 references to the scholarly literature (up to 200 words).
- 4. Indicate the outcomes of your professional intervention and outline what you would do differently on a future occasion (if appropriate) (up to 300 words).
- 5. Write a short reflection about what you have learned about yourself during this critical incident (up to 200 words).

Maximum word count; 2,000 words i.e. no more than 1,000 words in total for each incident.

Adapted from "A Step-by-Step Guide to Designing More authentic Assessments https://lta.hw.ac.uk/wp-content/uploads/GUIDE-NO31\_A-step-by-step-guide-to-designing-more-authentic-assessments.pdf



Home About us News Events Professional development Case studies Teaching toolkits MicroCPD-UCL Assessment resources Student partnership Generative AI Hub

UCL Home » Teaching & Learning » Generative AI Hub » Designing assessment for an AI-enabled world

Designing assessment for an Alenabled world

#### Designing assessments for an Al-enabled world

This resource provides guidance on how to adapt assessment to better support learning. It also explores how to accommodate the required changes that might arise from the global use of generative AI.

#### On this page:

- · Some first steps
- · Before you make changes
- Six changes you can make now: video guides to small-scale adaptations to current assessments, which can be integrated into current module descriptions
- Plan for larger changes: an Assessment Menu for a more substantial revision of your assessment methods
- Summary of key points.

This resource focusses on the pedagogical impact of AI on our assessment practices. It is designed to promote an environment of trust and responsibility with students through enhanced assessment practice and the fostering of a strong sense of academic integrity.

The suggestions, both in the short and longer term, are designed to enable students to

#### Case studies



Generative AI and education futures

7 August 2023



Listening to students' perspectives on generative AI

4 August 2023



Monitoring student progression by assessing online discussion forum posts

18 May 2022

#### Example: Neurology Module (BA)



#### Revised assessment task

Imagine you are working on a placement in a local residential home with persons with different neurological conditions that require long term care. You have been asked to introduce some new health initiatives to support residents in their overall wellness.

#### 1. Before the exam

Research the wellness needs of service-users and what kinds of health initiatives are most appropriate to support their wellness at this time. Present this as a set of up to ten bullet points, with a list of sources. Prepare this in advance of the exam.

#### Example: Neurology Module (BA)



#### 2. During the exam (open book or timed)

Using your research and (any authorised materials):

- Prepare a plan to implement three health initiatives, one each to support physical, social and occupational/vocational needs of the service user. (250 words for each initiative)
- Present in a table the principle benefits of the initiatives you are proposing, and any problems of pitfalls you envisage in implementing each of these.
   (550 words)
- Provide a rationale for the recommendations you are making, written in the form of an email for your busy line manager. (200 words)
- Write a reflection on what you have learned from this exercise. (500 words)

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Certainly! Here are ten bullet points on wellness needs of service-users with neurological conditions and the health initiatives that can support their overall wellness:

#### Cognitive Stimulation:

- Initiative: Introduce cognitive therapy sessions and brain-training games to enhance memory, attention, and other cognitive functions.
- Source: National Institute on Aging

#### 2. Physical Activity:

- Initiative: Organize regular physiotherapy sessions and gentle exercises like tai chi or yoga tailored for individuals with mobility issues.
- Source: National Institute of Neurological Disorders and Stroke

#### 3. Nutritional Support:

- Initiative: Collaborate with dietitians to design meal plans that cater to the specific needs of individuals with neurological conditions.
- \* Source: American Academy of Neurology

#### Mental Health and Emotional Well-being:

Initiative: Offer regular counseling sessions and group therapies to address emotional

#### Table of Benefits, Problems, and Pitfalls:

Initiative	Principal Benefits	Problems/Pitfalls
Physiotherapy Sessions	Improved mobility, Enhanced muscle strength, Reduced pain, Increased independence	Requires specialized sta injuries, May not be suita residents
Social Interaction Events	Reduced isolation, Enhanced emotional well-being. Strengthened community bonds	Logistical challenges, Po conflicts, Some resident overwhelmed
Skill Development Workshops	Roosted self-esteem, Cognitive stimulation, Sense of purpose, Vocational skills	Requires resources and residents may feel left or unrealistic expectations

#### Email to Line Manager:

Subject: Rationale for Proposed Health Initiatives

Dear [Manager's Name],

#### Reflection:

This exercise has been an enlightening journey into the multilaceted needs of individuals with neurological conditions. While the primary focus often lies on medical care, it's evident that holistic well-being encompasses physical, social, and occupational/vocational aspects.

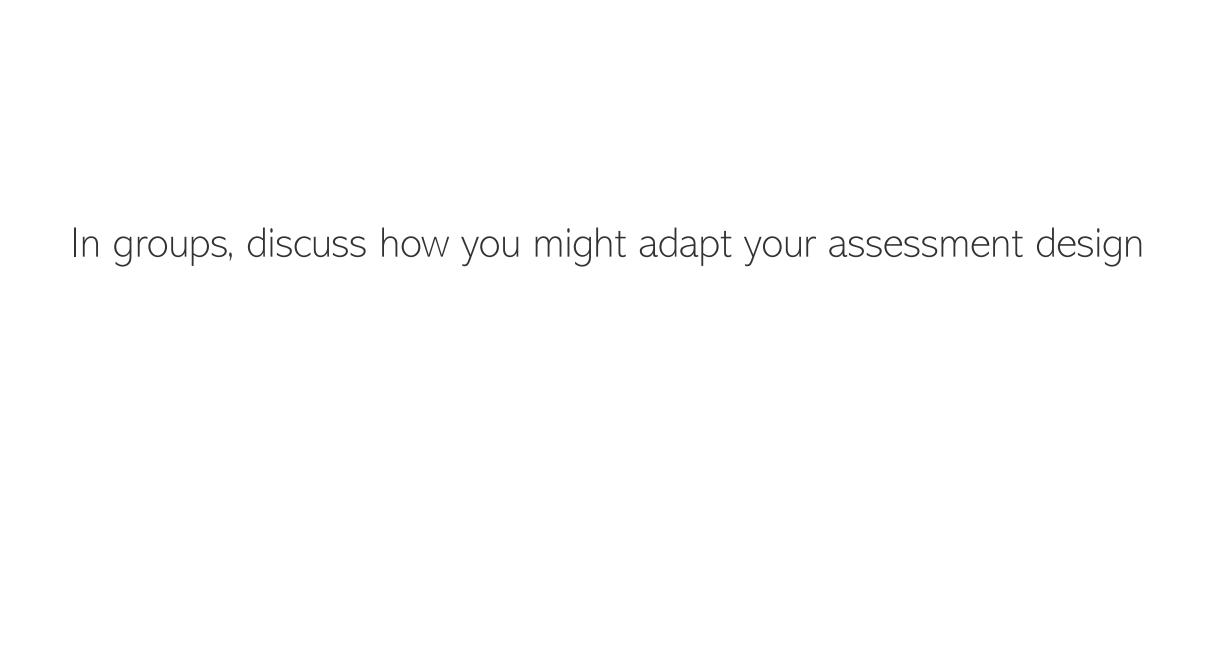
The research phase highlighted the importance of tailored interventions. One size doesn't fit all, especially in a setting with diverse needs. The planning phase required a balance between ambition and feasibility. While it's tempting to introduce numerous initiatives, it's crucial to ensure that each one is sustainable and beneficial.

The table exercise was particularly insightful. While it's easy to get caught up in the potential benefits of an initiative, considering the pitfalls ensures that we're prepared for challenges. This proactive approach can lead to better outcomes and fewer disappointments.

Drafting the email underscored the importance of clear communication, especially when seeking buy-in from stakeholders. It's essential to be concise, focused, and persuasive, highlighting the rationale behind each decision.

Overall, this exercise has reinforced the importance of holistic care in healthcare settings. It's not just about treating a condition but ensuring that individuals lead fulfilling, meaningful lives. It's a reminder that behind every diagnosis is a person with dreams, hopes, and a desire for connection and purpose.

I hope this email finds you well. I've been working on introducing new health ......
our residents, focusing on their physical, social, and occupational/vocational needs. The proposed initiatives are based on extensive research and aim to enhance the overall wellness of our residents.



# Policies and strategies

### Emerging policy and strategy

Move to more authentic practices and assessments, such as project work

Establish guidelines for students and staff in use of generative Al

Reassure and support students in becoming Al literate and developing strategies for effective learning

Explain to students how they should acknowledge use of generative Al in assignments

Manage suspected breaches of quidelines

### Sample Policy Statements about Text Generators

- "Artificial Intelligence Policy in Secondary Schools" by Leon Furze, including a
- "Considerations on wording when creating advice or policy on Al use" by Michael
- "Association for Computational Linguistics (ACL) 2023 Policy on Al Writing
- "Classroom Policies for Al Generative Tools," curated by Lance Eaton
- "Guidelines for the use of artificial intelligence in university courses" by Juan David Gutiérrez, Universidad del Rosario, February 22, 2023
- "Engaging with AI in your education and assessment." UCL, February 2023 "Rules for Tools" by Christian Spannagel, January 5, 2023

- "A Note About Al (ChatGPT and Other Tools)" by Whitney Gegg-Harrison Monash University Policy and Practice Guidance Around Acceptable and Responsible Use of Al Technologies
- Syllabus Resources from the Sentient Syllabus Project by Boris Steipe
- UCI Division of Teaching & Learning page on ChatGPT, including syllabi
- "Course Policies related to ChatGPT and other Al Tools" by Joel Gladd, January 5.
- "Update Your Course Syllabus for ChatGPT" by Ryan Watkins, Medium.com,
- "The rise of artificial intelligence software and potential risks for academic integrity: briefing paper for higher education providers." QAA (Quality Assurance Agency for
- "Al Syllabus Language Heuristic" by Lance Cummings, February 10, 2023

### https://tinyurl.com/y7z4fac4

Al Text Generators: Sources to Stimulate Discussion Among Teachers, compiled by Anna Mills

### Emerging policy and strategy

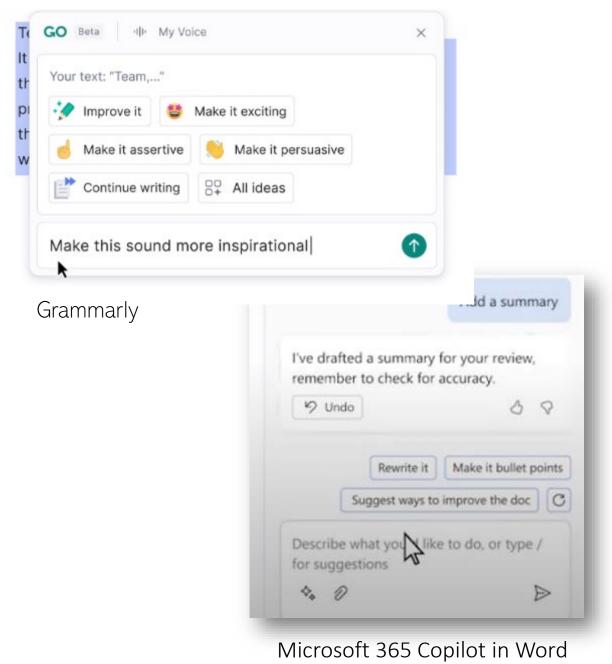
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Manage suspected breaches of guidelines



# Explain to students how they should acknowledge use of generative AI in assignments

#### What is "generative AI"?

Spell check?

Grammar check?

Style check?

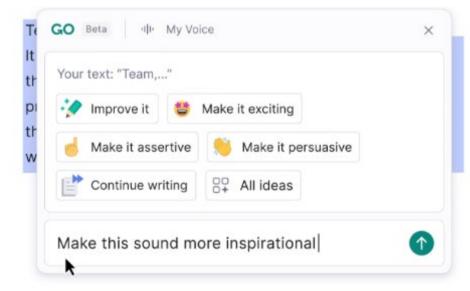
Machine translation?

"Brainstorm ideas"?

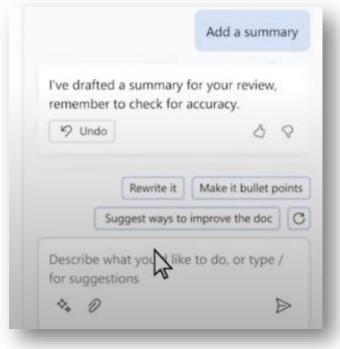
"Continue writing"?

"Suggest ways to improve the document"?

"Rewrite it"?



Grammarly



Microsoft 365 Copilot in Word

# Explain to students how they should acknowledge use of generative AI in assignments

#### What is "generative AI"?

Spell check?

Grammar check?

Style check?

Machine translation?

"Brainstorm ideas"?

"Continue writing"?

"Suggest ways to improve the document"?

"Rewrite it"?

In small groups, discuss what types of generative Al are acceptable for students to use

New ways to teach, learn and assess

Flip the narrative from

"How will AI impact education?"

to

"What are new and effective ways to teach and learn with AI?"

### Every powerful pedagogy could be augmented by Al

Adaptive teaching

Spaced learning

Personal inquiry

Dynamic assessment

Stealth assessment

Translanguaging

Crossover learning

Seamless learning

Incidental learning

Learning from gaming

Geo-learning

Learning through social

media

Navigating post-truth societies

Explore first

**Teachback** 

Learning through argumentation

Computational thinking

Learning from animations

Learning to learn

Assessment for learning

Formative analytics

Threshold concepts

Learning through storytelling

Learning in remote labs

Context-based learning

**Event-based learning** 

Learning for the future

**Embodied learning** 

Immersive learning

Maker culture

Bricolage

Massive open social learning

Crowd learning

Citizen inquiry

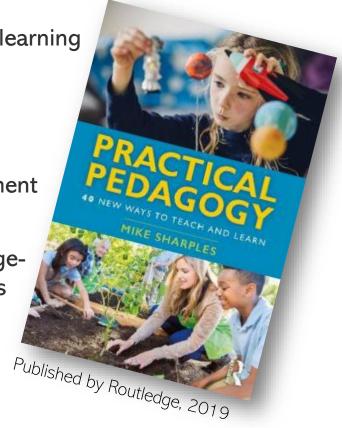
Rhizomatic learning

Reputation management

Open pedagogy

Humanistic knowledge-

building communities



### Possibility Engine

Educator or student uses Al to generate multiple responses to an open question. Each student synthesises and critiques the Al responses, to create their own written answer.



Is the hippocratic oath still relevant for healthcare professionals?



Yes, the Hippocratic Oath still holds relevance for healthcare professionals, although not in the exact form that Hippocrates wrote it over 2000 years ago. Its principles and spirit

> and other gods, are debated

as doing no

ving patient

ersion of

lated

inal

The original Hippocratic

Should the Hippocratic Oath still continue to be a basis for medical ethics? Explain your



The Hippocratic Oath, traditionally taken by physicians upon entering the profession, is a pledge to uphold specific ethical standards. Its relevance in modern medicine has been debated for various reasons. Here are some arguments for and against its continued use as a basis for medical ethics:

#### Arguments in Favor of the Hippocratic Oath:

- 1. Historical Significance: The Oath is a symbol of the medical profession's long-standing commitment to ethical patient care. It serves as a reminder of the noble traditions and responsibilities that come with being a physician.
- 2. Universal Principles: Some of the Oath's tenets, such as the commitment to do no harm and to respect patient confidentiality, are universally accepted and remain relevant today.
- 3. Moral Foundation: The Oath provides a moral framework that emphasizes the physician's duty to the patient above all else. This can serve as a guiding principle in the increasingly
- 4. Professional Identity: Taking the Oath can be a rite of passage, helping new doctors identify with the medical community and its shared values.

#### Arguments Against the Hippocratic Oath:

- 1. Outdated Concepts: Some parts of the Oath, such as the prohibition against surgery (due to the risks associated with ancient surgical practices), are not relevant to modern
- On Cultural and Policious References: The Oath references specific Greek gods and cultural

### **Expanding pedagogy**

### Socratic Opponent

In an individual or group activity, students engage with ChatGPT in a Socratic dialogue, then each student writes an argumentative essay.



#### Can conflict be fruitful?



Yes, conflict can be fruitful in various ways. Here's a breakdown of how conflict can lead to

- 1. Personal Growth and Self-awareness: Engaging in conflict often forces individuals to confront their own beliefs, biases, and assumptions. Reflecting on these can lead to greater
- 2. Innovation and Creativity: Disagreements can stimulate new ways of thinking. When individuals with different perspectives come together, they can brainstorm innovative
- 3. **Problem Solving:** Addressing and resolving conflicts can lead to finding the root cause of an issue. Once the underlying problem is identified, it becomes easier to devise effective
- 4. Strengthened Relationships: When conflicts are resolved in a healthy manner, it can strengthen the bond between individuals. They gain a deeper understanding of each other's viewpoints and can work together more effectively in the future.
- 5. Improved Communication: Engaging in conflict often necessitates improving communication skills. Individuals learn to listen actively, articulate their points clearly, and understand the perspectives of others.
- 6. Organizational Growth: In a professional setting, addressing conflicts can lead to better team dynamics, more efficient workflows, and a more inclusive work environment.
- 7. Testing Assumptions: Conflict challenges the status quo and can lead to a reevaluation of existing assumptions. This can pave the way for progress and transformation.
- 8. Resilience Building: Facing and overcoming conflicts can build resilience, as individuals and groups learn to navigate challenges and bounce back from setbacks.

However, it's essential to note that the fruitfulness of conflict largely depends on how it's approached and managed. Constructive conflict resolution strategies, such as open communication, active listening, and empathy, can lead to positive outcomes. On the other hand, avoiding conflict or approaching it with aggression can exacerbate issues and lead to

### Expanding pedagogy

### Socratic Opponent

In an individual or group activity, students engage with ChatGPT in a Socratic dialogue, then each student writes an argumentative essay.

However, it's essential to note that the fruitfulness of conflict largely depends on how it's approached and managed. Constructive conflict resolution strategies, such as open communication, active listening, and empathy, can lead to positive outcomes. On the other hand, avoiding conflict or approaching it with aggression can exacerbate issues and lead to negative consequences.



But forcing individuals to face their beliefs, biases and assumptions could just lead to anger and denial. How could that be fruitful?



You're right. Forcing individuals to confront their beliefs, biases, and assumptions can lead to immediate negative reactions such as anger, defensiveness, and denial. However, the potential fruitfulness comes from what happens after this initial reaction, and how the situation is managed:

- Opportunity for Reflection: While the immediate reaction might be negative, the
  confrontation can plant a seed of introspection. Over time, individuals might reflect upon
  the conflict and gain insights about their own perspectives
- Building Emotional Intelligence: Facing challenging situations can lead to the development
  of emotional intelligence. By navigating conflicts, individuals can learn to regulate their
  emotions, understand the emotions of others, and improve their interpersonal skills.
- Skill Development: Managing negative reactions such as anger and denial requires the
  development of conflict resolution skills. This includes active listening, empathy, and
  disagreements and diverse viewpoints.
- 4. Encouraging Open Dialogue: Confrontation can pave the way for open dialogue. If managed correctly, it can create a space where individuals feel safe to express their opinions and feelings, leading to a deeper understanding of diverse perspectives.

### **Personal Tutor**

Students have a personal tutor for any topic.

You are an expert tutor in English for academic purposes. I am an undergraduate student. I want you to tutor me in use of English for academic purposes. You should assume I have limited initial knowledge of academic written English. You should tutor step by step through a chat dialogue with me, continually assessing my current state of knowledge, asking one question at a time and adjusting your teaching to my response. When I ask, you should provide a summary of my current knowledge of English for academic purposes that I can give to my teacher. Is that clear?



You are a native English speaker and an expert tutor in English for academic purposes. I am an undergraduate student with Chinese as my first language. I want you to tutor me in use of English for academic purposes. You should assume I have limited initial knowledge of university academic written English. You should tutor step by step through a chat dialogue with me, continually assessing my current state of knowledge, asking one question at a time and adjusting your teaching to my response. When I ask, you should provide a summary of my current knowledge of English for academic purposes that I can give to my professor. Is



Absolutely clear! Let's begin our tutoring session on English for academic purposes.

#### Step 1: Understanding Academic English

Academic English is a more formal and structured form of English used in university essays, reports, and other academic writings. It is characterized by:

- Formality: Avoiding casual language or slang.
- 2. Precision: Being clear and exact in your expression.
- Complexity: Often involves longer sentences and a higher level of vocabulary.
- 4. Objectivity: Statements are based on evidence and clear reasoning rather than personal

Question 1: Based on the above explanation, can you provide a difference between academic English and the everyday English you might use with friends or family?



Academic English is more difficult.



That's a general observation, and you're not wrong. Academic English can indeed seem more complex and challenging due to its formality and structure.

Let's refine your answer a bit:

Academic English is more formal and structured, requiring precision and objectivity in its expression, while everyday English used with friends or family tends to be more casual, with simpler sentences and sometimes includes slang or colloquial expressions. G Regener

#### **Personal Tutor**

Students have a personal tutor for any topic.

**Question 5**: Let's practice with an in-text citation. Imagine you read a book by an author named Jane Doe, published in 2022. How would you cite this source within the text of your paper using APA style?



Doe, Jane (2022), A Good Book. Publisher name.



You're on the right track with the reference list format! However, I asked for the in-text citation. Let me clarify:

In-text Citation is when you refer to someone else's work within the body of your paper.

For the information you provided, the in-text citation would be: (Doe, 2022)

Remember, the in-text citation typically only includes the author's last name and the year of publication, and it is enclosed within parentheses.

On the other hand, the **Reference List** at the end of the paper provides detailed information about the source. The format you started with: "Doe, Jane (2022), A Good Book. Publisher name." would be more appropriate for this list, with a few formatting tweaks.

Would you like to proceed to another area of academic writing or continue with more on referencing and citations?

### **Dynamic Assessor**

Students share summaries of their learning for dynamic assessment.



Please summarise my current knowledge



Certainly! Based on our interaction, here's a summary of your current knowledge of English for academic purposes:

- Understanding of Academic English: You recognize that academic English is different from everyday conversational English. It's more formal, structured, and can be perceived as more challenging.
- Academic Vocabulary: You provided accurate examples of typical academic phrases such as "The author proposes" and "The results are as follows."
- Structure and Cohesion: You demonstrated understanding of the importance of structure in academic writing and successfully used a cohesive device, "in contrast," in a sentence.
- 4. **Referencing and Citation**: You've been introduced to the APA style and have a basic grasp of how references are structured, both in-text and in the reference list.

Overall, you have a foundational understanding of some key aspects of academic English, especially regarding its formality, structure, and referencing conventions. As you delve deeper into academic writing, refining these skills will become crucial.

Summary assessment, based on my conversation with ChatGPT-4

# New ways of teaching and learning with Al

# Co-designer

Al assists a group of students throughout a design process, to define the problem, challenge assumptions, brainstorm ideas, produce prototypes. Use "temperature" setting to adjust creativity.



Brainstorm imaginative ideas for quick and easy ways to reduce energy consumption. Temperature setting 1.0.



- Smart Thermostat Programming: Connect your heating and cooling system to a smart thermostat. Using AI, it can learn your schedule and preferences, reducing energy when you're not home or when you're sleeping.
- Energy Vampires Eliminator: Develop a smart power strip that detects when devices are on standby or not in use, then automatically turns them off to prevent "phantom" energy usage.
- 3. **Smart Windows**: Create windows that adjust their tint based on sunlight, reducing the need for artificial light during the day and heat transmission.
- Personalized Energy Reports: Implement an app that syncs with your utilities to provide customized, real-time energy usage reports. This can increase awareness and prompt more conscious energy decisions.
- Al-driven Home: An Al system that automates lights, heating, cooling, and even appliances based on your habits, helping to eliminate wasteful energy use.
- 6. **Energy-Harvesting Flooring**: Install floor tiles that generate power when walked on. This can power lights in high-traffic areas, reducing energy usage
- 7. **Kinetic Energy Charging Stations**: Install exercise machines that convert kinetic energy into electricity, allowing people to help power their home or workplace while getting fit.
- 8. **Thermal Curtains and Blinds**: Use curtains and blinds that absorb solar heat in the winter and reflect it in the summer, thus reducing the need for heating and cooling.

# New ways of teaching and learning with Al

### Storyteller

Students work together to create a story that displays a diversity of views, cultures and orientations. Students take it in turns to continue the story, proposing new characters, events and settings.



Write the first two paragraphs of a short story where an intelligent woman from China arrives at a US university on a scholarship, with ambitions to be a tech entrepreneur.



As the chilly autumn wind swept across the expansive campus of Massachusetts Institute of Technology, Ling Zhao stepped out of the cab, her heart throbbing with a mix of anxiety and excitement. She hailed from the bustling metropolis of Shanghai, China, but the architectural grandeur and intellectual legacy of MIT were a world away from anything she had ever known. Ling, a first-year student on a prestigious scholarship, clutched the straps of her backpack as she gazed up at the iconic dome, an embodiment of countless dreams and ambitions, including her own.

Ling was no ordinary student. The Chinese prodigy was known for her uncanny ability to perceive the unseen patterns in technology and business, a talent that had earned her a full-ride scholarship to one of the world's top universities. But more than the allure of academia, it was her burgeoning aspiration to be a tech entrepreneur that had brought her across the globe. She wanted to shape a future where technology and humanity could intersect more harmoniously, and she firmly believed that her journey towards that vision started here, on the campus of MIT.



Write about her meeting with another character, a US professor of computer science.





As she navigated the hallways, Ling found herself standing outside the office of Professor James Keegan, one of the most renowned faculty members in the Department of Computer Science. Keegan had spent the better part of his career breaking ground in the field of artificial intelligence, his work a testament to his brilliance and his firm belief in the endless possibilities of technology. An appointment with Keegan was something most students could only dream of, yet here Ling was, preparing to meet him on her very first day.

Gathering her courage, Ling knocked softly on the door, which opened almost immediately

# New ways of teaching and learning with Al

## Storyteller

Students work together to create a story that displays a diversity of views, cultures and orientations. Students take it in turns to continue the story, proposing new characters, events and settings.



Rewrite the meeting, avoiding racial and sexual stereotypes and cliched language.



Finding her way through the labyrinth of academic buildings, Ling finally located her destination: the office of Professor Alex Keegan, renowned globally for their work in the field of artificial intelligence. Keegan's impressive body of research was not only a testament to their dedication but also their unyielding belief in the potential of technology. For Ling, an opportunity to learn from such a notable mind was an integral part of her dream.

Taking a deep breath, Ling knocked on the office door. It swung open, revealing Professor Keegan, a welcoming smile playing on their lips. "Ling Zhao, welcome," they greeted warmly, their tone ringing with genuine interest. Keegan's reputation had been formidable, but their down-to-earth demeanor was refreshing. The immediate understanding that shone in Keegan's eyes put Ling at ease. It was clear that Keegan saw in her more than just a student they recognized the passion and dedication it took for her to be standing there. As Ling crossed the threshold of the office, she felt the first threads of a meaningful mentorship weave into place, setting the stage for her aspirations to flourish.

#### Roles for generative AI in education

#### Possibility Engine

Al generates alternative ways of expressing an idea

#### Socratic Opponent

Al acts as an opponent to develop an argument

#### Collaboration Coach

Al helps groups to research and solve problems together

#### Guide on the Side

Al acts a guide to navigate physical and conceptual spaces

#### **Personal Tutor**

Al tutors each student and gives immediate feedback on progress

#### **Dynamic Assessor**

Al provides educators with a profile of each student's current knowledge

#### Co-Designer

Al assists throughout the design process

#### **Exploratorium**

Al provides tools to discover, explore and interpret data

#### Study Buddy

Al helps the student reflect on learning material

#### Storyteller

Al offers ways to explore roles and diversity

# Ethical issues

# Russell Group principles

# Limitations and ethical issues (precis)

Privacy and data considerations: Risks to privacy and intellectual property from information that users enter.

Potential for bias: Societal biases and stereotypes. Poorly referenced or incorrect sources. Unclear prompts may be misinterpreted by generative Al tools and produce incorrect, irrelevant or out-of-date information.

**Copyright:** There is a risk of copyright infringement, text or artwork may have been used in training the Al without the creator's consent.

**Ethics codes:** Ethics codes may not be embedded within the generative Al tool.

**Exploitation**: The process by which generative Al tools are built can present ethical issues. For example, some developers have outsourced data labelling to low-wage workers in poor conditions.

# RUSSELL

#### Russell Group principles on the use of generative Al tools in education

Our universities are committed to the ethical and responsible use of generative Al and to preparing

The rise of generative artificial intelligence (AI) has the potential for a profound impact on the ways in which we teach, learn, assess, and access education. Our universities wish to ensure that generative Al tools can be used for the benefit of students and staff – enhancing teaching practices and student learning experiences, ensuring students develop skills for the future within an ethical framework, and enabling educators to benefit from efficiencies to develop innovative methods of

Valuable work undertaken by organisations such as the Quality Assurance Agency for Higher Education (QAA) and Jisc has helped develop the sector's understanding of the opportunities and considerations of generative At 12, and the Department for Education (DfE) has set out its position on the use of generative Al in the pre-university education sector. Russell Group universities have contributed sector-wide insight and have been proactively working with experts to revise and develop policies that provide guidance to students and staff.

Collaboration, coordination, and consistency on this issue across the education and professional sectors – including professional bodies, schools, FE colleges and employers – will be crucial. In recognition of this, Russell Group universities have collectively developed the following principles that will guide the approach to generative Al tools across our universities and, we hope, beyond:

- Universities will support students and staff to become Al-literate.
- Staff should be equipped to support students to use generative Al tools effectively and
- Universities will adapt teaching and assessment to incorporate the ethical use of generative Universities will ensure academic rigour and integrity is upheld.
- 5. Universities will work collaboratively to share best practice as the technology and its

# Universities will support students and staff to become Al-literate.

- 1.1 Generative AI tools are capable of processing vast amounts of information to generate responses but they have significant limitations. It is important that all students and staff understand the opportunities, limitations and ethical issues associated with the use of these tools and can apply what they have learned as the capabilities of generative Al develop.
- Privacy and data considerations: whether a generative AI tool is designed to learn directly from its users' inputs or not, there are risks to privacy and intellectual property associated
- Potential for bias: generative AI tools produce answers based on information generated by humans which may contain societal biases and stereotypes which, in-turn, may be

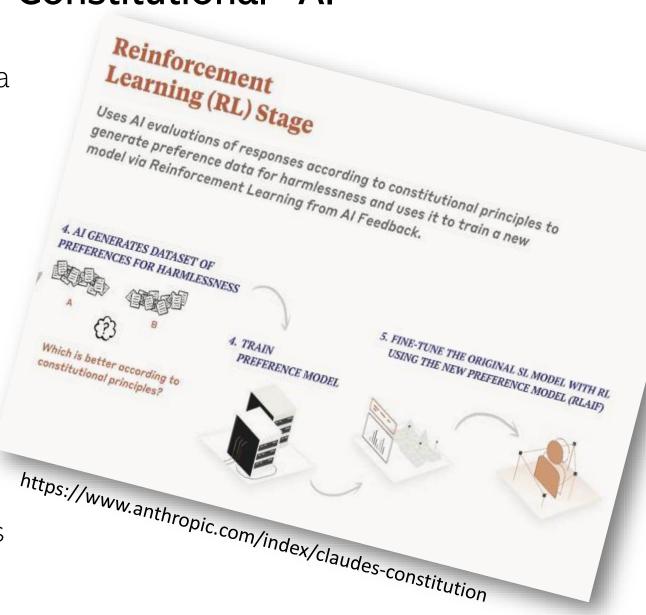
## Claude 2 from Anthropic – "Constitutional" Al

Privacy and data considerations: data entered by users is not retained nor used for training the software.

Potential for bias: Fine-tuning with human feedback to reduce bias.

Ethics codes: Model is trained to respect high-level constitutional principles based on UN Declaration of Human Rights, and Apple's Terms of Service,

e.g. "Please choose the response that is most supportive of life, liberty, and personal security".



# Beyond GPT

### **Beyond GPT**

Microsoft Copilot Generative Al integrated into Office suite

Google GEMINI
Collaboration with DeepMind,
multimedia, problem-solving,
networked

Social generative Al Al driving social media and interactive entertainment



https://www.engadget.com/microsoft-365-copilot-uses-ai-to-automate-everyday-tasks-in-multiple-apps-151133434.html



#### Foundation language models





















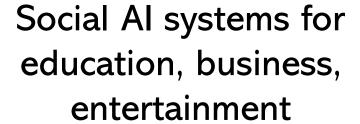














### Foundation language models

Generative AI tools

Social Al systems for education, business, entertainment

Education practitioners, learning technologists and Al companies need to work together to adopt powerful, and ethical systems for personal and social learning

#### Resources

Sharples, M. (2022). Automated essay writing: an AIED opinion. *International Journal of Artificial Intelligence in Education*, 32(4), 1119-1126.

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Pérez y Pérez, R. & Sharples, M. (2023). *An Introduction to Narrative Generators: How Computers Create Works of Fiction.* Oxford University Press.

UNESCO (2023). ChatGPT and artificial intelligence in higher education: Quick start guide.



