

# How to Make Use of Mid-Term Surveys and SFQs: A UM Context

Katrine K. Wong, PhD, AHEA Director, CTLE Interim College Master, MLC Associate Professor of English Literature, FAH

#### Outline

- Student Feedback at large
- Mid-Term Survey @UM
- Activity 1: Writing Mid-Term Survey questions for your very own course
- Types of SFQs @UM
- Activity 2: How can we make use of our SFQs?



#### Student Feedback

Purposes for collecting students' feedback on teaching:

- diagnostic feedback to teachers about the effectiveness of their teaching.

- a measure of teaching effectiveness to be used in administrative decision making.

- information for students to use in the selection of course units and teachers.

- an outcome or process description for use in research on teaching.

(Marsh and Dunkin 1992)



#### Student Feedback

'...response given by the students concerning their perceptions of the teaching'

'...students' assessments and opinions on the teaching ... [u]sually gathered and analyzed by the educational institution'

(Ojasalo 2014)

The survey is to evaluate the quality of teaching and learning for this course and provide feedback to the teacher. <u>The survey is anonymous</u> and the opinions expressed in this survey will not affect your grade.



#### Student Feedback – Truth is...

#### Students: Customers – Services – Provider/Sales rep

(Titus 2008; Fairchild and Crage 2014)

'We want to earn a degree' vs. 'We want to be learners'

(Molesworth, Nixon and Scullion 2009)

## **Teachers**: Personal desire to receive positive feedback vs. Curricular design and Professional judgement

(Baxter 1991; Arthur 2009)

**Institutions**: Performance indicators of professional development and advancement (a cycle...)

(Simpson and Siguaw 2000; Kember, Leung and Kwan 2002; Yao and Grady 2005; Arthur 2009; Boysen et al. 2014; Chan, Luk and Zeng 2014)

Empowering Learning

#### Mid-Term Survey

Benefits of conducting mid-term surveys (Warner and Simmons 2015; Hunt 2012):

- Improved communication
- Friendlier environment
- (potentially) Increased student satisfaction (i.e. SFQ scores)



#### Mid-Term Survey

No 'standard' questions... Faculty Template?

- Questions should aim to identify the individual needs of your students
- Feedback thus gathered can help you reflect on certain aspects of your teaching practice



#### Mid-Term Survey

Tailoring survey questions to my needs as an instructor

Please rank your level of agreement with the following statements, as follows:

- 1=Strongly Disagree 2=Disagree 3=Neutral 4=Agree 5=Strongly Agree
- The teacher makes an effort to stimulate students' thinking about xyz.
- The teacher provides timely feedback on tasks.

Focussing on my students' learning experience

- The pace of the course is: too fast, fast, just right, slow, too slow
- What has helped you learn in this course so far?
- What can the instructor do to help you learn better in this course?



# Activity 1: Write down questions you want to ask in the mid-term survey (5 mins). Then Moodle function by Chris (~10 mins)



25/09/2019

## Types of SFQs @UM

- Lecture
- Laboratory
- Language and Skills
- General Education
- Project-Based
- Teaching Practice
- SPOC (for example, CISC1000)



### Some questions one can ask...

- Does positive student feedback from surveys help you revise your teaching design? How?
- Does negative student feedback from surveys help you revise your teaching design? How?
- Which SFQ questions appear more relevant to you and your teaching approach? Why?
- Which SFQ questions appear less relevant or irrelevant to your teaching approach? Any question(s) you think should be removed from the SFQs?
- How might negative feedback be perceived?
- What are more suitable activities for reviews of teaching, e.g. classroom observations, teaching portfolios, video?
- Students (undergraduates for example) might retaliate on SFQs. What could be done to avoid this situation?



#### Activity 2 Your thoughts? And what other questions can we ask regarding SFQs?

- Does positive student feedback from surveys help you revise your teaching choices? How?
- Does negative student feedback from surveys help you revise your teaching choices? How?
- Which SFQ questions appear more relevant to you and your teaching approach? Why?
- Which SFQ questions appear less relevant or irrelevant to your teaching approach? Any question(s) you think should be removed from the SFQs?
- How might negative feedback be perceived?
- What are more suitable activities for reviews of teaching, e.g. classroom observations, teaching portfolios, video?
- Students (undergraduates for example) might retaliate on SFQs. What could be done to avoid this situation?



Selected Bibliography

- Alderman, L., S. Towers, and S. Bannah. 2012. "Student Feedback Systems in Higher Education: A Focused Literature Review and Environmental Scan." *Quality in Higher Education* 18 (3): 261–280.
- Arthur, L. 2009. "From Performativity to Professionalism: Lecturers' Responses to Student Feedback." *Teaching in Higher Education* 14 (4): 441–454.
- Baldwin, G. 1994. "The Student as Customer: The Discourse of "Quality" in Higher Education." Journal of Tertiary Education Administration 16 (1): 125–133.
- Baxter, E. P. 1991. "The TEVAL Experience, 1983–88: The Impact of a Student Evaluation of Teaching Scheme on University Teachers." *Studies in Higher Education* 16 (2): 151–178.
- Boysen, G. A., T. J. Kelly, H. N. Raesly, and R. W. Casner. 2014. "The (Mis)interpretation of Teaching Evaluations by College Faculty and Administrators." Assessment & Evaluation in Higher Education 39 (6): 641–656.
- Chan, C. K. Y., L. Y. Y. Luk, and M. Zeng. 2014. "Teachers' Perceptions of Student Evaluations of Teaching." *Educational Research and Evaluation* 20 (4): 275–289.
- Dill, D. D., and M. Soo. 2005. "Academic Quality, League Tables, and Public Policy: A Cross-national Analysis of University Ranking Systems." *Higher Education* 49 (4): 495–533.
- Ek, A.-C., M. Ideland, S. Jönsson, and C. Malmberg. 2013. "The Tension between Marketisation and Academisation in Higher Education." *Studies in Higher Education* 38 (9): 1305–1318.
- Fairchild, E., and S. Crage. 2014. "Beyond the Debates: Measuring and Specifying Student Consumerism." *Sociological Spectrum* 34 (5): 403–420.
- Flodén, J. 2017. "The impact of student feedback on teaching in higher education." Assessment & Evaluation in Higher Education 42 (7): 1054-1068.
- Hazelkorn, E. 2007. "The Impact of League Tables and Ranking Systems on Higher Education Decision Making." Higher Education Management and Policy 19 (2): 1–24.

Harvey, L. 2003. "Student feedback." Quality in Higher Education 9(1): 3-20.

Hattie, J. 2012. "Know Thy Impact." Educational Leadership 70(1): 18-23.

estimute and Learning the section of the section of

25/09/2019

Selected Bibliography (cont'd)

Hunt, N. 2012. "Does mid-semester feedback make a difference?" Journal of the Scholarship of Teaching and Learning 3(2): 13-20.

- Husbands, C. T., and P. Fosh. 1993. "Students' Evaluation of Teaching in Higher Education: Experiences from Four European Countries and Some Implications of the Practice." Assessment & Evaluation in Higher Education 18 (2): 95–114.
- Kember, D., D. Y. P. Leung, and K. P. Kwan. 2002. "Does the Use of Student Feedback Questionnaires Improve the Overall Quality of Teaching?" Assessment & Evaluation in Higher Education 27 (5): 411–425.
- Marginson, S., and M. van der Wende. 2007. "To Rank or To Be Ranked: The Impact of Global Rankings in Higher Education." Journal of Studies in International Education 11 (3/4, Fall/Winter): 306–329.
- Marsh, H. W., and M. J. Dunkin. 1992. "Students' Evaluations of University Teaching: A Multidimensional Perspective". *Higher Education: Handbook of Theory and Research*. Edited by John C. Smart. Vol. 8. New York: Agathon 143-234.
- Molesworth, M., E. Nixon, and R. Scullion. 2009. "Having, Being and Higher Education: The Marketisation of the University and the Transformation of the Student into Consumer." *Teaching in Higher Education* 14 (3): 277–287.
- Ojasalo, J. 2014. "Student Feedback Process in Enhancement of Quality of Higher Education." Handbook of Research on Higher Education in the MENA Region: Policy and Practice (Oman: IGI). Edited by Neeta Baporikar. 189-207.
- Simpson, P. M., and J. A. Siguaw. 2000. "Student Evaluations of Teaching: An Exploratory Study of the Faculty Response." Journal of Marketing Education 22 (3): 199–213.
- Stein, S. J., D. Spiller, S. Terry, T. Harris, L. Deaker, and J. Kennedy. 2012. Unlocking the Impact of Tertiary Teachers' Perceptions of Student Evaluations of Teaching. Wellington: Ako Aotearoa National Centre for Tertiary Teaching Excellence.
- Titus, J. J. 2008. "Student Ratings in a Consumerist Academy: Leveraging Pedagogical Control and Authority." *Sociological Perspectives* 51 (2): 397–422.
- Warner, J., & Simmons, A. 2015. Giving voice to students: a preliminary analysis of informal mid-term evaluations & procedural justice. *Academy of Educational Leadership Journal*, 19(1), 71-79.
- Yao, Y., and M. L. Grady. 2005. "How Do Faculty Make Formative Use of Student Evaluation Feedback?: A Multiple Case Study," Journal of Personnel Evaluation in Education 18 (2): 107–126.

Empowering Learning

Thank you 😳

Questions? Comments?

kwong@um.edu.mo



25/09/2019